

My BBB Accreditation Works for ME!



Intints President Matt Howard (left) and Staff

Intints Window Tinting Inc.

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BBB Accredited since 1995

Intints Window Tinting President Matt Howard says with people being interested in saving on energy costs more than ever these days, he hopes to be able to help them. "Window film was 'green' before being 'green' was even a popular term," says Howard. He is also proud to be Accredited with the Better Business Bureau. "We were invited to join the BBB and have renewed our Accreditation every year for 14 years," Howard says. "It's done well for us. We've had lots of customers tell us they checked our record out with the BBB first. Those referrals are valuable."

Howard got into the window film business back in 1990 in Florida. When he got out of the Air Force he moved up to Kentucky and began Intints in 1992 with his father John and his brother Stephen. Intints offers commercial, residential and automotive window tinting. "9 out of 10 people think tinting just applies to automobiles, and it's really so much more than that," he explains. "People can really help their home cooling bills this summer by installing window film that rejects harmful solar energy from the sun, and protect their furniture and interiors from fading at the same time by reducing the damaging Ultraviolet light."

Howard stays on top of the most current protective and safety/security window film technology. He has just become a certified Madico Safety Shield Dealer and installer. "This is a series of safety window films that is highly recognized and utilized by the

federal government's safety and security program. These film products are used on many military installations and other government buildings throughout the United States and the world. The films help prevent windows from shattering from bomb blasts and wind debris from natural disasters."

Howard uses the approved BBB Accreditation marks to boost his advertising whenever he has a chance, including having the logo on his company van. "BBB Accreditation gives your business credibility. I would advise other businesses to seek BBB Accreditation. When I hand my informational package to a potential customer and they see my BBB Accreditation that helps. They use it as a measuring stick against other companies."

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