

My BBB Accreditation Works for ME!

C&R Asphalt
415 Rebmann Lane
Lexington, KY 40504
Phone: (859) 255-0077
FAX: (859) 255-2570

BBB Accredited since March 2001

President & CEO Steve Coleman is the "C" in C&R Asphalt. He is proud that C&R Asphalt, which began business in October 1993, has grown from the smallest paving company in Central Kentucky to the largest independent paving and sealcoating company in the area. "We are also proud to have been BBB Accredited for 8 years this month!"



"But no matter how big or small a business is, I feel that becoming BBB Accredited and staying Accredited is important," Coleman says. "It shows your customer that you are serious about providing excellent, ethical service and will stand behind your work."

C&R Asphalt boasts a long list of large corporate customers. "You don't develop a clientele like that by cutting corners or half-hearted efforts," says Coleman. "We are proud of our company's reputation and our BBB Accreditation helps enhance that. It means we are among those businesses that qualify for BBB Accreditation, and not every business does."

C&R is always on the cutting edge of technology. It is the only paving company to incorporate infrared (seamless) patching. They have both a fixed base and mobile crusher, recycling approximately 100,000 tons a year. It is the only company in central Kentucky to recycle both concrete and asphalt products.

Coleman says the company also likes to give back to the community. "We participated in the Toyota Bluegrass Miracle League Field of Dreams baseball field in Lexington's Shillito Park by donating the paving of the entire baseball diamond," he says.

"We also like to support the services of the Better Business Bureau in the community," says Coleman. "The BBB helps people avoid losing their money to scams so they can spend it with ethical businesses in their own community. That's an important service, and we are happy to be associated with such an organization as the BBB."

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